

Weekly Web/Social Media Stats

February 8, 2016 thru February 15, 2016

Most-Viewed Pages (Total Page views)

Find the Insect Repellent that is Right for You		198,974	Social Media Summary Description Weekly Change
US Environmental Protection Agency		100,518	
Superfund Site Information		48,231	
Annual Report Form		26,972	
Recycle City: Main Map		26,415	
Protect Your Family. Look for the Logo.		24,757	
Bed Bugs: Get Them Out and Keep Them Out		22,731	Administrator Twitter followers
Radon		21,864	
My Environment		21,752	Administrator Facebook fans
DIY Bed Bug Control Bed Bugs: Get Them Out and Keep Them Out		21,638	
	66		
EPA Twitter followers	343,665	1,495	
EPA Facebook fans	190,415	1,054	
EPA Google+ fans	346,982	-142	
EPA YouTube subscribers	8,979	56	
HQ News Release email subscribers	123,864	17	
Go Green email subscribers	86,529	-3	
Public Engagement Highlights subscribers	31,370	4	

Twitter Followers

Account	Followers	Weekly Change
Administrator - @GinaEPA	29,930	335
Main – @EPA	343,665	1,495
Blog – @EPAblog	54,140	142
Live tweeting (only used sporadically) - @EPALive	5,234	-5
Spanish - @EPAespanol	10,702	21
Job Openings - @EPAjobs	5,454	16
OW: wetlands, oceans, watersheds	82,777	332
OAR: Clean Air Markets	6,360	-10
Research	81,578	292
Indoor airPLUS	3,973	11
EnergyStar	57,704	156
Smart Growth	11,086	31
Watersense	16,918	53
Green Building	35,543	98
Burn Wise	1,031	6
AIRNow	1,682	5
Energy Star Homes	7,839	67
Energy Star Buildings	16,851	82
Clean Up Tech	844	5
Green Chill	623	1
Climate Center	3,093	10

Cameron Davis	960	0
EPA Justice	1,152	6
Region 1	9,798	30
Region 2	11,868	21
Region 3	10,287	20
Region 4	2,656	3
Region 5 (Great Lakes)	5,610	65
Region 6	5,414	9
Region 7	2,544	6
Region 8	1,513	3
Region 9	7,983	15
Region 10	2,466	7
Columbia River	2,970	1
OITA All Nations	602	9
EPAland	683	7
West Lake Landfill	22	2

Facebook Fans

Page	Fans	Weekly Change
Administrator	6,249	66
Main	190,415	1,054
Spanish	14,956	206
Water is Worth It	17,942	307
AIRNow	4,914	43
US-Mexico Border Waste Forum	1,695	26
Energy Star	43,525	208
Clean Air Markets	6,988	34
WaterSense	11,570	67
Safer Choice	13,263	28
Indoor airPLUS	2,515	-2
EPA Research	2,933	54
Burn Wise	1,021	18
Housatonic River	1,962	3
Clean Up Technology	557	3
Scientific Diving Program	2,320	16
Gowanus Canal Group	623	-1
Pompton Lakes/DuPont Group	141	0
West Lake Landfill Superfund Site	84	2
Selma Superfund Site	49	0
Coeur d'Alene Basin	357	5
American Indian Environmental Office	550	23
Region 1	902	12
Region 2	11,133	105
Region 3	1,149	12
Region 4	6,592	163
Region 5 (Great Lakes)	1,394	12
Region 6	15,743	91

Region 7	8,185	135
Region 8	3,628	40
Region 9	16,112	93
Region 10	1,042	9
Watson Johnson Landfill	74	1

Blogs: Most Popular Posts Across All Blogs

Title	Blog	Page Views
For peace of mind, add “test for radon” to your 2016 to-do list.	EPA Connect	524
Where Does My Electricity Come From?	Our Planet, Our Home	266
How Many Breaths Do You Take Each Day?	It All Starts with Science	142
In Perspective: the Supreme Court’s Mercury and Air Toxics Rule Decision	EPA Connect	140
A Future Without Trees?	Our Planet, Our Home	134
Carpet Beetles are Welcome in my House if it Means not Having Bed Bugs!	Greening the Apple	94
Clean Power Plan: Power Plant Compliance and State Goals	EPA Connect	88
EPA’s Rigorous Auto Oversight Will Get Even Stronger	EPA Connect	80
When It Rains, It Molds	EPA's New England	79
What Is a Healthy Ecosystem?	Our Planet, Our Home	71

Most-Viewed Videos This Period (YouTube)

Title	Views
The Carbon Cycle	1,854
The Greenhouse Effect	1,782
Climate Change Basics	1,550
What’s An Estuary? Now You Know. Drought Response & Recovery for Water Utilities	471
RECs: Making Green Power Possible	267
EPA Ozone Standards Protect Public Health	257
The Clean Power Plan Explained by EPA Administrator Gina McCarthy	229
Sustainability and Beyond: The Fond du Lac Story	211
EPA Criminal Enforcement: Protecting People and the Environment	203
EPA Green Chemistry	166

Most-Viewed Videos of All Time (YouTube)

Title	Date Posted	Total Views
Climate Change Basics	9/14/2012	252,079
The Greenhouse Effect	9/14/2012	245,051
The Carbon Cycle	9/14/2012	117,185
Look Beneath the Surface: Address the Issues	4/15/2012	91,715
What's An Estuary? Now You Know	4/21/2011	46,132
Lawn Care Tips 11 min	9/7/2011	44,229
Split, Stack, Cover, Store: Four Simple Steps...	2/7/2013	36,712
EPA Region 7 Grant to Help Anhydrous Ammonia Facilities Reduce Releases	1/22/2010	31,848
Climate Change – Wildlife & Wildlands	6/22/2009	29,332
Clean Power Plan Explained	5/30/2014	28,460

Five Most Recent Videos Posted to Facebook

Title	Reached	Total Views
U.S. EPA shared The White House's video	13,723	3,048
Chris Draft had a successful 10 year NFL career in spite of his ongoing battle with asthma.	11,096	1,856
Any home can have radon	14,573	2,421
When you talk about the environment and human health...	14,976	2,377
Former NFL player and champion, Jerome Bettis gets on the bus with us and joins our fight against asthma.	16,595	2,557

Pinterest

Average Monthly Viewers: 132,736

Average Monthly Engaged: 1,916

Flickr

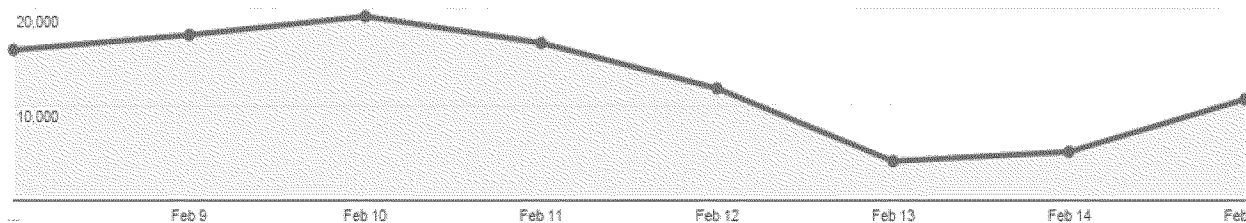
View Counts: 16,805

Instagram

Instagram Followers: 7,074

Clicks on links in EPA home page banners: February 8 - February 15, 2016.

BANNER LEAD	LINK	CLICKS
Flint Response	Learn More	996
Volkswagen Alleged Violations	Latest Update of EPA Action and Information for Owners	334
FY 2017 Budget Proposal	Read the News Release	274
Flint Response	Advice for Flint Residents	263
Volkswagen Alleged Violations	Read the News Release	174
FY 2017 Budget Proposal	Learn More	173
Smart Growth	Read the News Release	145
Storm Preparedness	Winter Tips	58
Smart Growth	Learn More	56
Flint Response	En espanol	43
	TOTAL	2,638
	Total last week	2,748



Total views of EPA home page, February 8 - February 15: 100,518. Last week: 101,563.